

Leslie Maxine Mercado  
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Experience in design and brand development related to packaging and textile. Engineering three-dimensional designs with key development components for marketing has been demonstrated. Organizational time management skills and abilities to secure productivity by generating ideas for packaging and marketing solutions are documented.

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#### AREAS OF EXPERTISE

◆ Quality Insurance	◆ Marketing	◆ Production
◆ Presentations	◆ Production Design	◆ Graphic Design

#### EXPERIENCE FOUR YEARS OF PROFESSIONAL CAMPAIGN ACHIEVEMENTS

##### **MW Studios - Production Artist for Marketing /Packaging July 2011 - Sept 2015.**

- Managed and wrote orders to Screen Department, DuPont Dept, Transfer Dept, Stamping Dept, and Spray Dept. Making certain all elements are meticulously translated correctly.
- Engineered two-dimensional graphic designs for product packaging for a variety of consumer products.
- Interpreted brand and product objectives into smart and on-target packaging designs.
- Collaborated with teams to produce accurate print-ready files in a timely manner.
- Production of three-dimensional design assignments of products, packaging, catalogs, and other collateral materials.
- Executed company-wide packaging from an approved concept to customizable or mass projects.

##### **Robar Inc - Production Manager for Color Quality Assurance June 2006 - May 2008**

- Acted as liaison between Design, Production, and overseas departments, continually following up to ensure production occurred in a timely manner for all garments.
- Assisted Designers with creating technical/ mechanical packages for apparel.
- Thoroughly inspecting textiles and collating them by account number to ensure deadlines.
- Responsible for approving the quality of fabric, artwork, color standards, accessories, and hang tag labels for mass production on pre-production samples.

**Additional information:** [www.lesliemaxine.com/portfolio-design](http://www.lesliemaxine.com/portfolio-design)

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## EDUCATION & TRAINING

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**Fashion Institute of Technology:** Certificate in Fashion Art for Fashion Designers/Color Theory. (2012)

**Hostos Community College:** A.S. Liberal Arts and Sciences Degree. College credits 32. (Continuing)

**Leaders of Color:** Cohort 2 Alumna. New York. (2021)

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## PERSONAL CHARACTERISTICS & SKILLS

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- Great organizational skills
- Effective with diverse populations
- Commitment to the mission
- Ability to lead a multidisciplinary team
- Class D driver's license
- Takes initiative

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## TECHNOLOGY SKILLS

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- ♦ Printing
- ♦ Crafting Tools
- ♦ Cad
- ♦ WIX
- ♦ Google Doc
- ♦ Word
- ♦ Excel
- ♦ Illustrator
- ♦ Microsoft Office

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## AWARDS

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**Certificate of Merit:** Selvena Brooks-Powers. NYC Council Member District 31 (2021)

**Ambassador:** Leaders of Color. New York (2021)

**Certificate Of Membership:** National Art Honor Society (2007)