

Leslie Maxine Mercado
(917) 478-7753

lesliemaxinem@gmail.com
lesliemaxine.com

Experience

MW Studios - Production Artist for Marketing /Packaging July 2011 - Sept 2015

- Managed the production design of assigned products, packaging, catalogs, and other collateral materials.
- Engineered graphic designs for product packaging for a variety of consumer products.
- Generated innovative packaging solutions.
- Interpreted brand and product objectives into smart and on-target packaging designs.
- Collaborated with teams to produce accurate print-ready files in a timely manner.
- Executed company-wide packaging from an approved concept to customizable or mass projects.

Robar Inc - Production Manager for Color Quality Assurance June 2006 - May 2008

- Thoroughly inspected textiles and collated them by acct number to insure deadlines.
- Responsible for approving quality of fabric, artwork, color standards, accessories and hang tag labels for mass production on pre-production samples.
- Served as a liaison to maintain steady relations with international vendors.

Education

Fashion Institute of Technology Studied Fashion Art for Fashion Designers/Color Theory 2012

Skills 6 years of experience in design and brand development related to packaging and textile. Organizational time management skills and abilities of securing productivity by generating ideas for packaging and marketing solutions are documented. Knowledge of three-dimensional designs and key development components to engineer or transcend the end results, agencies sought after has been demonstrated.