

Leslie Maxine Mercado
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Seeking an opportunity where I can grow my skills as a passionate advocate, and political canvasser. Having extensive experience as a field director in the procedures of community outreach. To obtain a challenging position where I can contribute my learned theory and practical ability to a company's success.

AREAS OF EXPERTISE

◆ Political Organization	◆ Team Leadership	◆ Marketing
◆ Field Coordinator	◆ Public Relations	◆ Coordination

EXPERIENCE FOUR YEARS OF PROFESSIONAL CAMPAIGN ACHIEVEMENTS

Field Operative. Gustavo Rivera. Democratic Primary Candidate for State Senate. New York City. The Bronx. August 2022.

- Engaged with elected officials, constituents, and stockholders about special events, missions, core values, and the strategies of canvassing procedures.
- Appointed Poll-Watcher reporting when infringement occurs to ensure my candidate's rights to a fair election. Written results of voter count from polling machines.
- Ensured that canvassers were supported during field operation hours with literature.
- Attended weekly meetings with the campaign team to review progress and follow through with community survey notes.

Campaign Manager. Elba Rose Galvan. Democratic Primary Candidate for Surrogate Court Judge. New York City. Manhattan. June 2022.

- Leadership strategies to increase supportive voter turnout, through canvassing, branding, web design, and social media content.
- Accompanied candidate in supporting the validation of petition signatures.
- Ensuring candidates' eligibility for the primary race by complaining with the Board of Election guidelines.
- Recruitment of suitable canvas members, noting their party affiliation and securing identification information for the payroll process.

Field Manager/ Election Day Field Director. Diana Ayala. Democratic Primary Candidate for City Council. New York City. Harlem/ The South Bronx. June 2021.

- Daily reports are done with an active role in the quality assurance of field results.
- Encouraged voters on their capacity to effect change in the justice system by creating opportunities to have an authentic dialogue about the influence of politics.
- Addressing door-to-door voter outreach base with a bilingual approach.
- Knowledgeable of common phone banking procedures and persuasive calling on candidates' core values.

Additional information: www.lesliemaxine.com/campaign-portfolio

EDUCATION & TRAINING

Fashion Institute of Technology: Certificate in Fashion Art for Fashion Designers/Color Theory. (2012)

Hostos Community College: A.S. Liberal Arts and Sciences Degree. College credits 32. (Continuing)

Leaders of Color: Cohort 2 Alumna. New York. (2021)

PERSONAL CHARACTERISTICS & SKILLS

- Great organizational skills
- Effective with diverse populations
- Commitment to the mission
- Ability to lead a multidisciplinary team
- Class D driver's license
- Takes initiative

TECHNOLOGY SKILLS

- ◆ Ngpvan
- ◆ MiniVan
- ◆ Cad
- ◆ WIX
- ◆ Google Doc
- ◆ Word
- ◆ Excel
- ◆ Virtual Phone Bank
- ◆ Microsoft Office

AWARDS

Certificate of Merit: Selvena Brooks-Powers. NYC Council Member District 31 (2021)

Ambassador: Leaders of Color. New York (2021)

Certificate Of Membership: National Art Honor Society (2007)